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Canberra

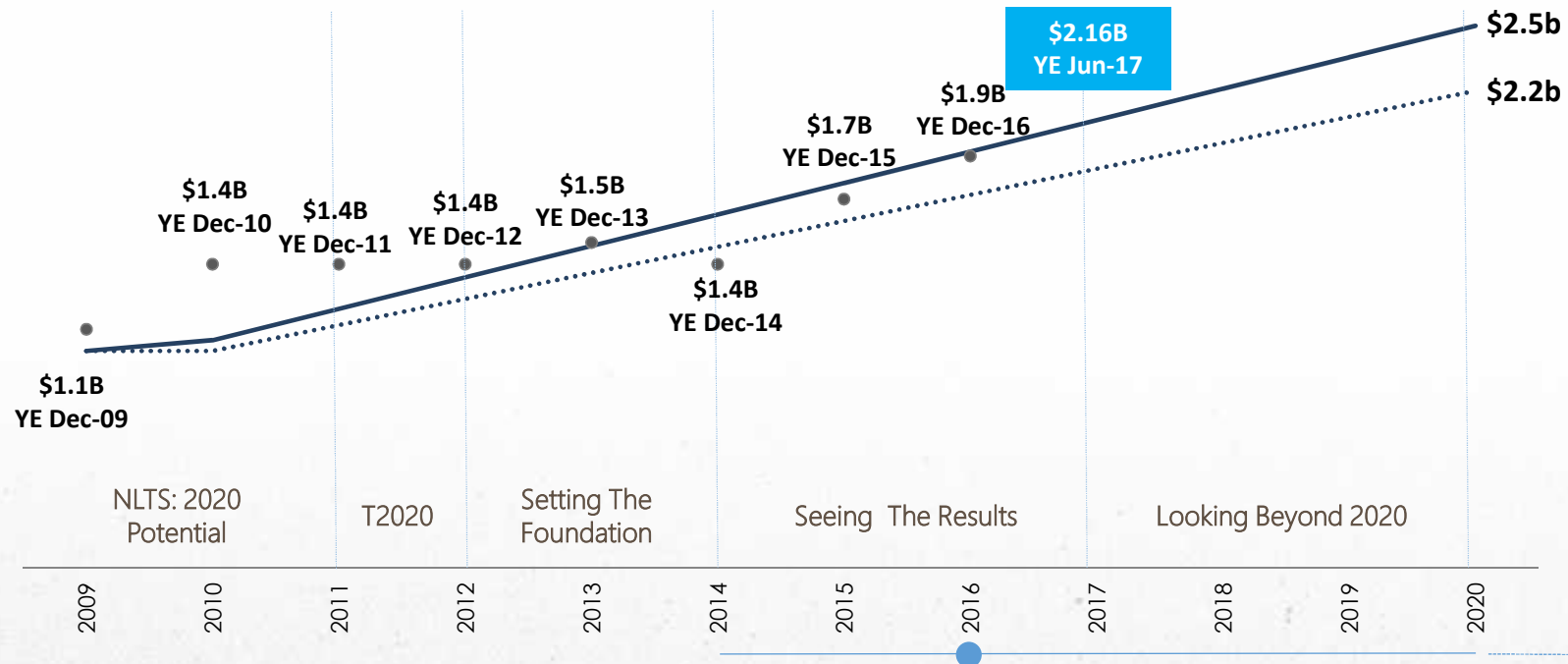
- Knowledge based services economy
- In 2015-16, the ACT's value of exports in goods and services reached over \$1.7 billion, an increase of 5.8 per cent over the previous year.
- Our ten year average growth is 10.2 per cent.
- Education is number one export - \$579m in 2016, up 19 per cent
- Innovation, creativity and big ideas

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Tourism 2020

ACT Tourism 2020 Progress International and Domestic Overnight Expenditure



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Who is coming

- 2.65M domestic overnight visitors
- 221.5K international visitors
- 11.29M visitor nights (6.7M domestic, 4.58M international)
- **TOTAL VALUE to ACT economy - \$2.06 billion**
- 16,000 jobs throughout the visitor economy

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Why do they come

Domestic Overnight Visitors

30% holiday, 31% Business, 32% VFR, 7% other

Domestic Day Visitors

38% holiday, 22% business, 24% VFR, 17% other

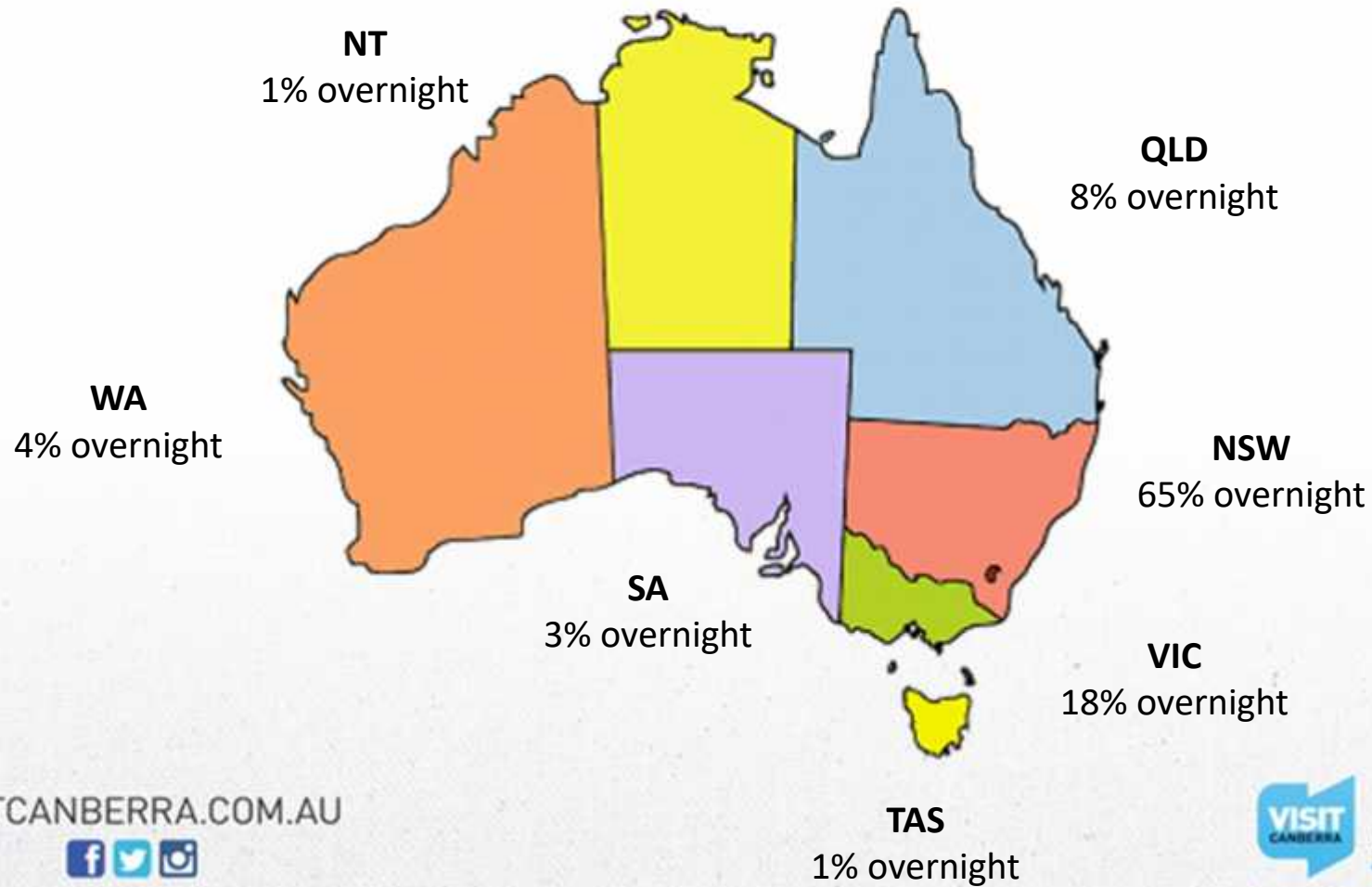
International Visitors

48% holiday, 13% business, 28% VFR, 8% education,
3% employment, 2% other

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Domestic visitors



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International visitation

INTERNATIONAL VISITORS			PAST YEAR	5-YEAR GROWTH
	CHINA	21%	▲24.9%	▲113%
	UNITED KINGDOM	11%	▲5.3%	▲31%
	UNITED STATES OF AMERICA	9%	▼11.4%	▲3%
	NEW ZEALAND	7%	▼8.1%	▲18%
	INDONESIA	5%	▲99.5%	▲102%

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Aviation



Singapore Airlines



Tigerair Australia

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Rail



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Sydney - Melbourne

TOURING



VISITCA

ANOTHER



Touring routes



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Capital, Coast & Country



Capital

SOUTHERN HIGHLANDS - INLAND NEW SOUTH WALES

Country

RUWENGOORE - GRACEMOOD - BATEMANS BAY

Distance	Time	Cost	Notes
1000 km	14 days	\$1500	Includes accommodation and meals.
1200 km	16 days	\$1800	Includes accommodation and meals.
1400 km	18 days	\$2100	Includes accommodation and meals.
1600 km	20 days	\$2400	Includes accommodation and meals.
1800 km	22 days	\$2700	Includes accommodation and meals.
2000 km	24 days	\$3000	Includes accommodation and meals.

Coast

JERVIS BAY - KIAMA - WOLLONGONG

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Good Thing AFTER ANOTHER

Hotel sector investment



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New experiences



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Precincts



NewActon



Kingston
Foreshore



Braddon

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