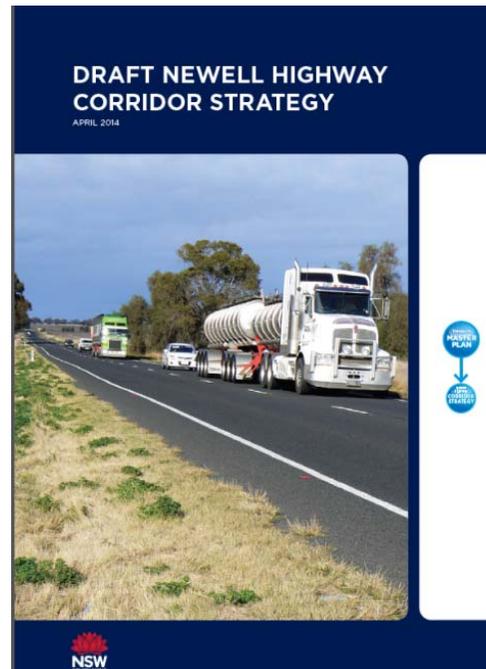


# Regional Road Corridor Strategies:

## SEATS

May 2015



# Agenda

## Corridor planning and road corridor strategies

- What is a corridor strategy?
- Why are they important?
- Who do they involve?
- The planning framework
- Regional Engagement
- The Roads and Maritime Customer Focus
- Engagement strategy for our corridor plans
- Our priorities

**Customer focus**

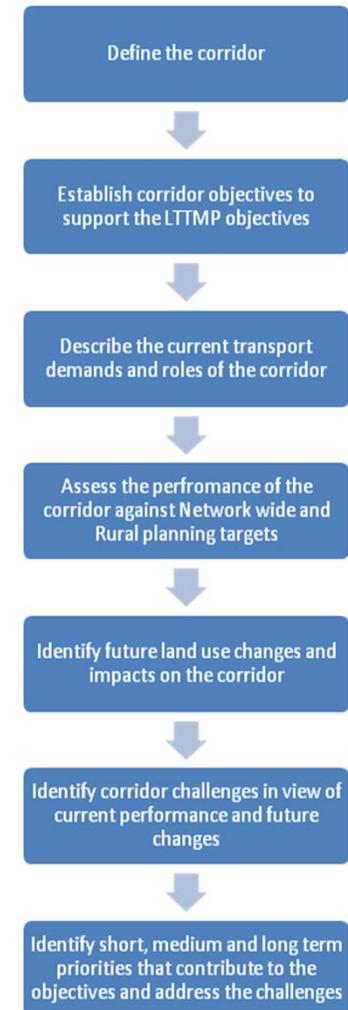


# What is a corridor strategy?

They are a method of managing our road asset to **maximise benefits** for customers by:

- Identifying existing and anticipated **performance**.
- Developing **long term position/vision** for the road network and corridors.
- Determining relative **priorities**.
- Developing **strategies** to address these over the longer term.
- Corridor plans **do not** offer **automatic funding streams** or foster personal agendas.
- Corridor plans **do not** provide solutions to all challenges.

Corridor strategies make planning and investment decisions **transparent** to the **community, councils and other government agencies**.

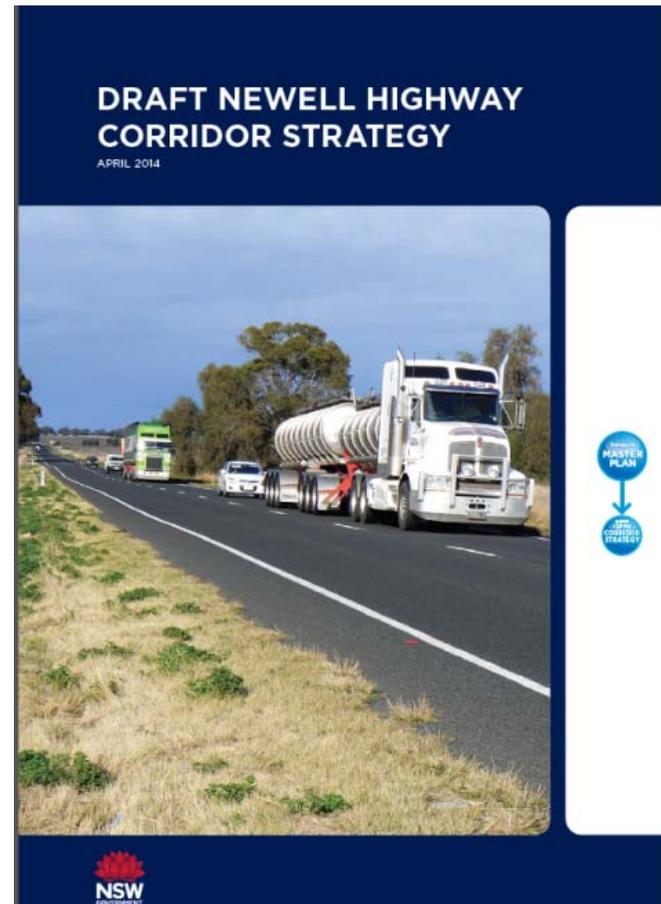


# Corridor strategy example

## Public Documentation

### Newell Highway Corridor Strategy

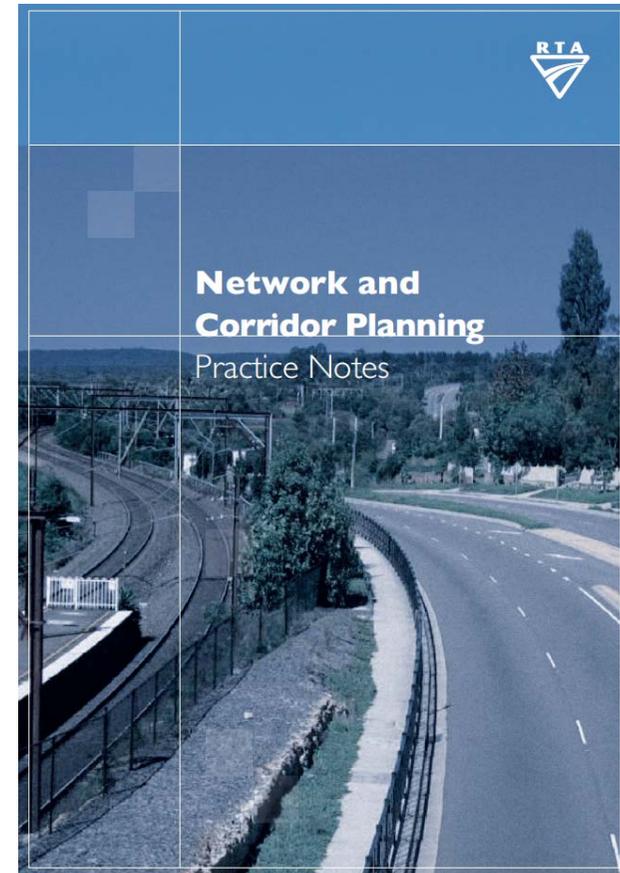
- Corridor objectives and vision.
- Transport demands and roles.
- Current corridor performance:
  - Road safety
  - Traffic
  - Heavy vehicles and productivity
  - Road design and geometry
  - Road pavement condition
  - Environment and heritage.
- Future corridor changes.
- Corridor challenges.
- Short, medium and long term investment priorities.
- THROUGHOUT – Stakeholder engagement and graphic design /editing.



# Why are they important?

Corridor strategies support the NSW Government's capacity to **manage the road network**, they:

- Help to meet and manage **customer expectations**.
- Apply **consistency** along our corridors.
- Demonstrate a robust **planning framework** that is needed to break down complexities in transport decision making.
- Ensure various programs – are coordinated to ensure the optimum benefits for **safety and efficiency**. Programs include development, safety, asset and traffic.



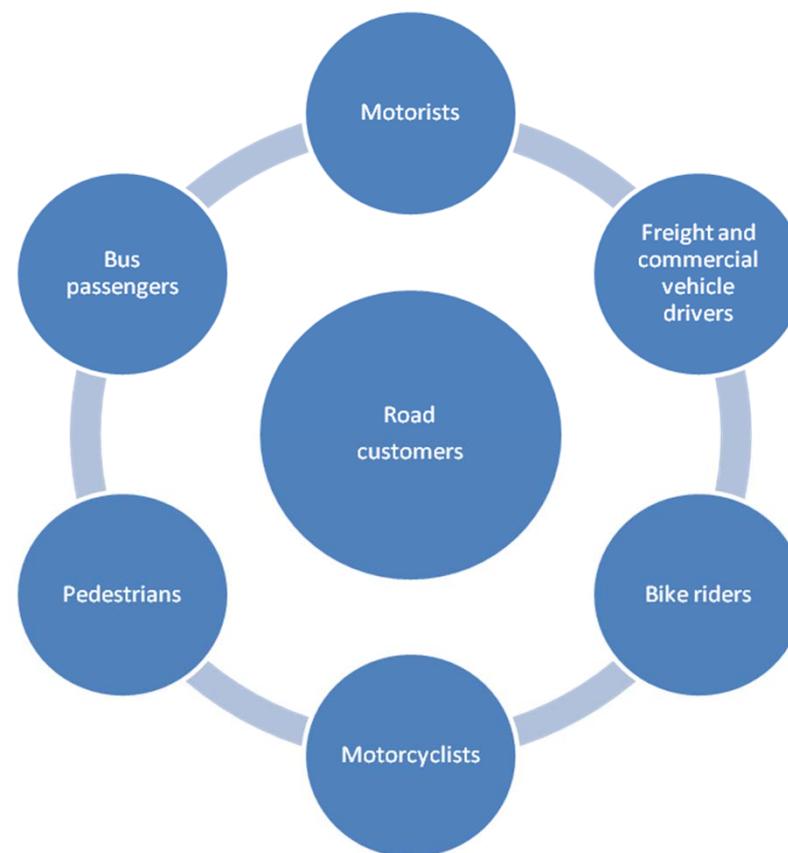
# Who do they involve?

- TfNSW and Roads and Maritime are progressively preparing corridor strategies for every State road in NSW to **create consistency** in how the **State Road Network is managed and planned**.



# Who do they involve?

- Corridor strategies are **multi modal** and consist of customers from a variety of community groups.
- The delivery involves;
  - A multi-disciplinary team comprised of members from TfNSW and Roads and Maritime,
  - Input and feedback from our customers.



# The planning framework



- Corridor strategies are developed to **align with**:
  - NSW Long Term Transport Master Plan,
  - Regional Transport Plans
  - Freight and Ports Strategy
  - Road Safety Strategy
  - The new approach to integrated transport planning.
- Corridor strategies provide a 20 year plan which includes priorities for future **road maintenance, operation, safety and traffic.**

# Customer focus

- **Improving the customer experience** is an important aspect of the NSW Government's commitment to putting the customer at the **centre of transport planning and service delivery**.
- Consultation carried out during the development of the Long Term Transport Master Plan found our regional transport customers want **safe, flexible and convenient options**, and **public transport services** that keep pace with growing and changing regional cities, towns, communities and industries.
- We aim to **provide** and **integrate** our customer focus into corridor planning



# Customer focus in corridor planning

- Key customer markets are identified in corridor strategies and confirmed throughout the **consultation process**.
- Our goal is to promote the corridor strategies with a number of stakeholders along the corridor including **local councils, community and business groups, local industry and community members**.
- **Feedback** on the strategy is important. We need to know whether the data analysed in the strategy and the results listed against the priorities consider **stakeholder expectations**.
- The strategy aims to provide **transparency** and **certainty** for future investments based on the plan. Roads and Maritime need to kick start consultation early to achieve the greatest benefits.
- A **Stakeholder and Engagement Plan** is developed for each corridor. This plan will be tailored to match the community profile, identify stakeholder groups and outline a consultation plan on how we will manage the process.



# Our priorities – Southern Region

Year	Corridor
2014/15	<ul style="list-style-type: none"><li>• Princes Highway</li></ul>
2015/16	<ul style="list-style-type: none"><li>• Picton Road</li><li>• Appin Road</li><li>• Hume Highway (post duplication)</li><li>• Illawarra Highway</li></ul>
2016/17	<ul style="list-style-type: none"><li>• Remaining State network</li></ul>

# What is next?



## ....other planning works

- Thirroul Traffic Study, Lawrence Hargrave Drive
- Bulli Traffic Study, Princes Highway,
- Bowral Traffic Study, Moss Vale Road, Links Road to Eridge Park Road
- Wollongong Pinch Point Study

## and in the future?

- Other urban networks (identified from corridor plans)
- Cyclic review of corridors